

From Idea to Project: Developing and Implementing Community Solutions

Transforming community visions into
actionable projects



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Topics to be Discussed

- ▶ Introduction
- ▶ Idea Vs. Project
- ▶ Support and Opposition
- ▶ Steps to Develop an Idea Into a Project
- ▶ City Council Approval and Consultant Role
- ▶ Project Development and Next Steps
- ▶ Challenges and Solutions

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► Idea Vs. Project

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Key Differences

IDEA	Project
Casual & Flexible	Goals Timelines Deliverables
Just talking	Feasibility Analysis
No commitment	Time, Staff and Funding
Still haven't figured out how or if you're going to do this	We need a plan

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► Support and Opposition

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Who Supports the
Idea/Concept?

Community Members

Local Organizations

Community Leaders

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Who Opposes It?



Concerns About Impact

Opposition often stems from concerns about how a project will impact the environment and community.



Cost Considerations

Many oppose projects due to worries about high costs and financial implications for stakeholders.



Implementation Challenges

Concerns also arise regarding the feasibility and challenges of implementing the project successfully.

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► Steps to Develop an Idea Into a Project

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Getting City Council Approval

Importance of Approval.

Engaging Council Members

Resource Allocation

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Hiring a Consultant/Engineer

Role of Consultants

Consultants provide specialized knowledge to refine project plans and improve overall strategy for success.

Estimating Costs

Engineers help in accurate cost estimation, ensuring the project stays within budget and resources are optimally utilized.

Ensuring Feasibility

Their expertise ensures project feasibility, identifying potential risks and challenges early in the planning phase.

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▶ Project Development and Next Steps

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Challenges

- ▶ City Local Funds
- ▶ Local opposition arises because of _____.
- ▶ Messaging is Unclear
- ▶ State/Federal regulators
- ▶ Desired Pace
- ▶ Project Stalls

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Trip Wires, Trap Doors, and Booby Traps

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What do you do?

- Contact Brianna Morin at AWC.
- Work with lobbyists to help shape your narrative.
- Get to know your Legislative Contingent.
- Education/Participate in the IACC Conference
- Build connections with funding agencies/program managers
- Coalition Efforts

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Funding Quick Tip

Money may not be everything, but money can fund a project!

Quick Tip: Keep your consultants and contractors informed about funding to maintain project momentum. Presenting grant funds and budget allocations to your City Council can increase their support for your project.

Regularly improve your narrative.

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Check the Steps

Why this City?

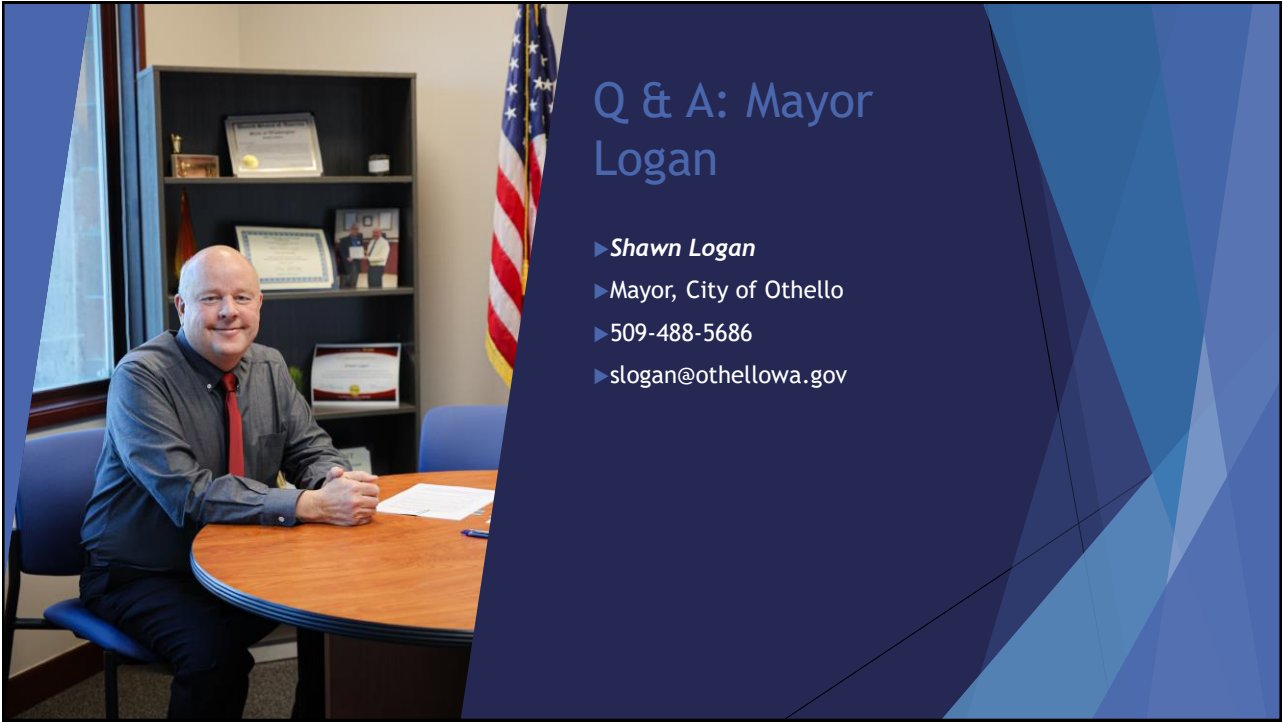
Why this project?

Who will benefit from this project?

Why should anyone else care?



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Q & A: Mayor Logan

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