



Securing Funding for Your City
June 19, 2024

Ashley Probart
Executive Director



Securing Funding for your City



"We're encouraging cities to become involved in their own rescue."



TIB Mission and Core Values

Improve and Innovate

TIB actively modernizes and improves its business practices to ensure a deliberate connection between policies and actions.

Creativity and technology are used to find innovative ways to improve our projects, products and efficiency. "The way we've always done it" is rejected in favor of the best ways we can find to perform our work.

Manage projects to Ribbon Cutting

Involvement of the TIB staff increases after project selection. The goal of the agency is project completion rather than grant award.

TIB staff know their projects sufficiently to foresee and avoid potential problems.

TIB Mission

The TIB funds high priority transportation projects in communities throughout the state to enhance the movement of people, goods, and services.

Catalyst for project completion

TIB ensures that a strong prospect of full funding exists before providing funds.

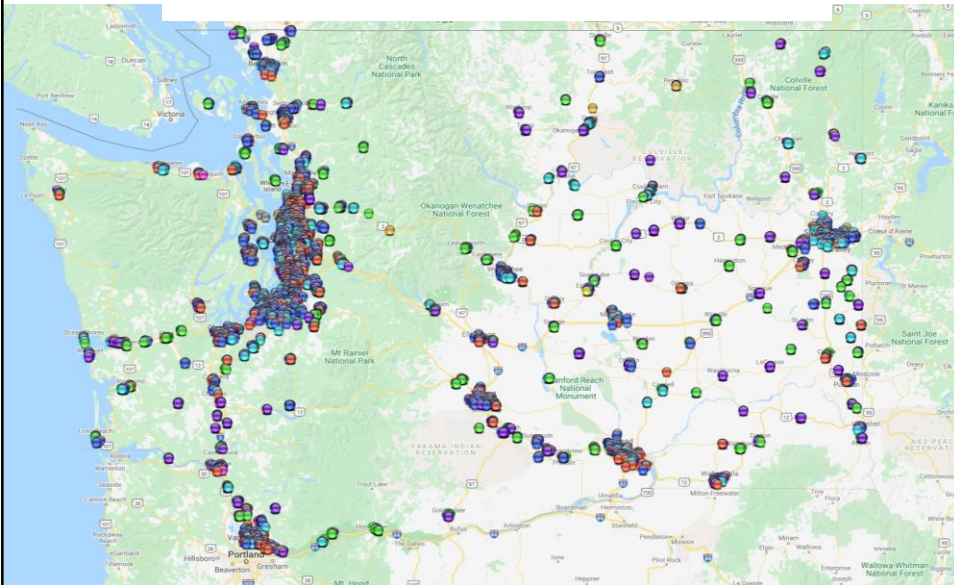
Grants should be effective at leveraging additional funds and ensuring project completion.

Dollars in the ground, not in the bank

Transportation funding should be actively managed to its most efficient use. Inventory control is persistent to prevent hidden pitfalls.

Financial management is superior and financial decisions prudent, but aggressive.

3



4



Transportation Improvement Board Funding:

Codified:

- State Gas Tax: \$191M/biennium (\$207M before C-19)
- *Electric Vehicle Fee: \$1.6M/biennium*

Connecting Washington-Not Codified

- Gas Tax: \$9.7M/biennium
- Complete Streets Program: \$14.67M/biennium

Move Ahead Washington-Not Codified-In Governor's budget

- (Fund source): \$10M/biennium for City Preservation (\$80M)
- Complete Streets Program: **\$19M/biennium of Climate Commitment Act funding.** (\$146M over 16 years)

5

5



Agency Programs

Program	All Urban Agencies (Pop over 5,000, urban counties)	Urban Agencies (Low tax-base)	Small Cities (pop below 5,000)
Urban Arterial Program (UAP)	Arterials Only		
Arterial Preservation Program (APP)		Arterials Only	
Active Transportation Program (ATP)	Arterials Only		City wide, but based on generators
Small City Preservation Program (SCPP)			Citywide
Small City Arterial Program (SCAP)			Broad definition of arterials
Relight WA Program (LED)		Citywide	Citywide
Complete Streets (CSP)	Citywide/Countywide		

6

6



Transportation Improvement Board Grants

Projects — TIB Funding Cycles Select Funding Program **FY 2025**

Project Selections

December 01, 2023 **FY 2025** **\$ 137.25M** **184**
Selection Date *Call for Projects* *Total Call Size* *Projects Selected*

Call for Projects Summary Call Geographic Distribution Historic Funding Program Sizes

FY 2025 Call Summary

TIB Program	# Funded	Program Size	# Submitted	Requested Funding	Project Costs
Urban Arterial Program (UAP)	38	\$83.65M	65	\$146,198,658	\$376,488,560
Urban Active Transportation Program (ATP)	25	\$8.60M	35	\$12,512,315	\$40,206,393
Arterial Preservation Program (APP)	20	\$13.79M	28	\$18,278,029	\$23,347,292
Small City Arterial Program (SCAP)	24	\$15.11M	49	\$36,679,300	\$57,372,412
Small City Active Transportation Program (SCATP)	13	\$5.16M	28	\$11,119,851	\$15,944,812
Small City Preservation Program (SCPP)	36	\$8.59M	73	\$20,000,980	\$20,736,103
Small City Maintenance Program (SCMP)	28	\$2.34M	36	\$3,437,362	\$3,518,548
Total	184	\$137.25M	314	\$248,226,495	\$537,614,120

Transportation Improvement Board Program
Recommendations

7



Securing Funding-Problem Statements

Local Jurisdictions:

- Struggle to fund public works projects-when the public works budget competes with operating expenses, or other tax proposals...;
- Are expected to fund public works projects that are regional in nature;
- “Position” their budgets to match state, federal programs, but it may not be the #1 or even #10 local priority; and
- Local and viable local tax/fee authorities outpace project costs.

8

8



Project Funding Strategies



"I spend most of my time fund-raising."

Shanahan

9

9



Project Funding Strategies

Total local budget: \$100,000



"I suppose I'll be the one to mention the elephant in the room."

10

10



Project Funding Strategies

State Agency Funding Resources-Examples:

- Transportation Improvement Board
- Community Economic Revitalization Board
- Public Works Board
- Freight Mobility Strategic Investment Board
- WSDOT-Local Programs
- Recreation and Conservation Office (WWRP – Parks and Trails)
- Ecology Water Quality Financial Assistance
- Washington State Department of Health-DWSRF
- State Capital Budget (Bonds)

11

11



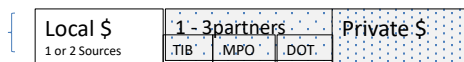
Project Funding Strategies

Identify the program(s) that meets your objective-Example

Community Support

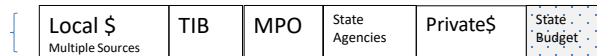


\$50,000
To \$5M



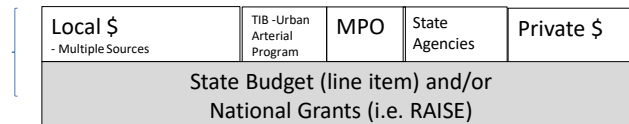
1-3 years

\$5M to
\$15M



3-6 years

Over
\$15M



6 years +

12

12



Project Funding Strategies

Identify the program(s) or revenues that meet your objective

	Low \$	High \$
High Success		<div style="border: 1px solid blue; border-radius: 50%; padding: 10px; display: inline-block;"> 281 Cities 75 Ports 39 Counties 30 Transit Agencies 1 WSDOT </div>
Low Success		

EXAMPLE

13

13



Project Funding Strategies


Identify the program(s) or revenues that meet your objective

	Low \$	High \$
High Success	Partner Contributions Transportation Benefit Districts REET Special Purpose Districts: • Metropolitan • Fire, etc	<div style="border: 1px solid blue; border-radius: 50%; padding: 10px; display: inline-block;"> 281 Cities 75 Ports 39 Counties 30 Transit Agencies 1 WSDOT </div> Public Works Trust Fund TIB-@\$100M/yr Budget-grant programs
Low Success	Impact fees Private Sector \$ State Budget Proviso- Depends on delegation	State Grants FMSIB State Capital Budget- 30? biennium MPO/Fed\$ RAISE/yr 6% success FASTLANE-2/yr-8% Local Bond State Budget Proviso- every 10 years INFR 11%

EXAMPLE

14

14



Project Funding Strategies-Identify Partners


	Available Funds	Average Award	Award Frequency	Grant/Loan (Y/N)	Anticipated Rating (Very low, low, medium, high)
Your City/County/PUD/Port					
Developer/Private Sector					
Local Chamber of Commerce					
LID					
County-.09					
Port					
Transit					
Department of Commerce					
-Public Works Trust Fund					
-CERB					
Recreation and Conservation Office					
Department of Ecology Grants					
Department of Health					
Federal					
Transportation Improvement Board					
-MPO					
INFRA					
Railroad					
Total:					
Project match funding required:					
Net:					

+ Staff time and/or consultant costs

Most State partners will provide an informal score as an indicator of application success!

15

15



Project Funding Strategies-BAD EXAMPLE

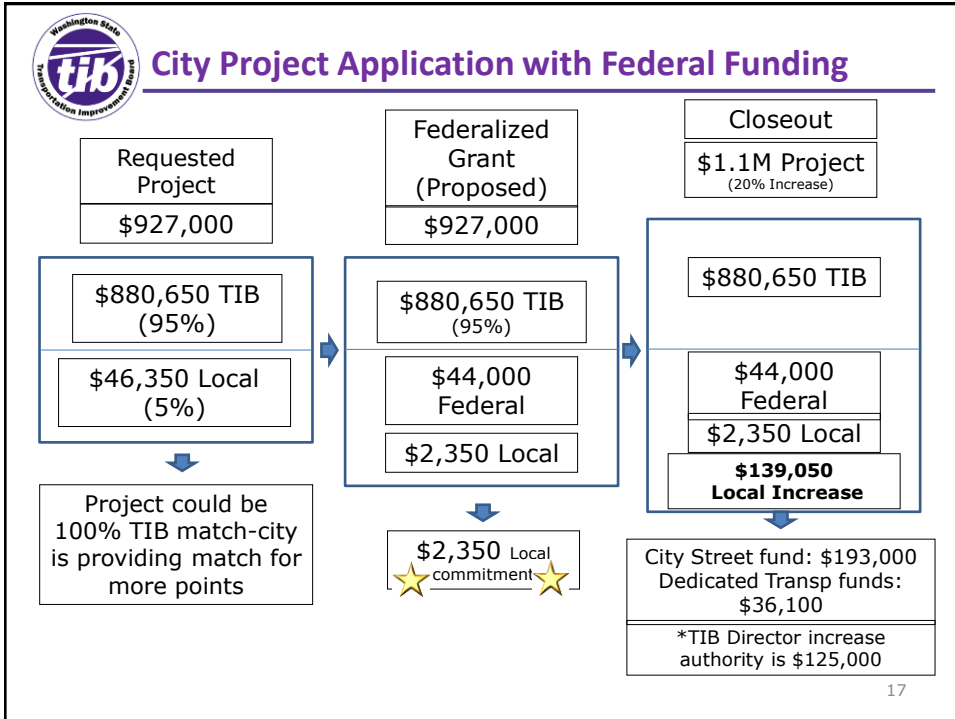
Actual Grant Application-not Awarded

- If no grant funding is available, City would fund through its own tax base.

Provide context:
 ...top city priority and will use city resources if unsuccessful. Without state assistance, the city will suspend its maintenance budget and three other community supported projects.

16

16



17

Washington State Transportation Improvement Board

Project Funding Strategies

A typical funding strategy for high-cost projects and accessing state/federal funding:

Big Picture:
Be prepared to invest community and personal political capital.

Must be part of a clear public vision that may span multiple election cycles- projects of this scale take years to plan and often two or more years to construct.

Never take a year off-you lose 2 or 3 if you do.

- May need to be #1 project for several years

Sustained local government financial commitment

- Continuous staff investment
- Incremental project delivery/progress (i.e. design work, community outreach, etc.)
- How funding partners strategically fit project funding need-keep us updated!

One Project Lead-must be credible

- Direct line to the County Executive/Mayor/City Manager
- Be able to provide right person for all things technical on short notice

The ribbon cutting may happen after you are retired or out of office!

18

18



A TIB Staff perspective (continued):

A typical funding strategy for high-cost projects: (Projects over \$10M):

From a state grant agency perspective:

- Be prepared and committed to educate and update staff and/or Board(s) on project status.
- Be knowledgeable and anticipate state agency criteria-i.e. TIB may require a value engineering study due to project complexity.
- Demonstrate other partner commitments.
- The Applicant may need to make this the #1 project for multiple years
- The Applicant should understand that if selected, they may be frozen from future grants for a few years (plan ahead for other city projects or be prepared to explain to constituents why their favorite project is on hold).

19

19



Securing Funding for your City

**DO WHAT YOU
LOVE AND THE
MONEY WILL
FOLLOW.**

Marsha Sinetar

20

20

Transportation Improvement Board



Ashley Probart
Executive Director
(360) 586-1139
ashleyp@tib.wa.gov
www.tib.wa.gov
www.tib.wa.gov/tibdashboard

21