

Your Success Partners: Chambers of Commerce, Economic Development Councils, Tourism Bureaus

1

Agenda

- Introduction
- The Basics
- Willapa Harbor Chamber of Commerce
- Greater Grays Harbor, Inc.
- Pacific County Tourism Bureau
- Q & A

2

2

Today's Presenters:

Jovon Vaughn, Executive Director, Willapa Harbor Chamber of Commerce

Katja Spitz, CTA, Executive Director, Pacific County Tourism Bureau

Jon Martin, Interim CEO, Greater Grays Harbor, Inc.



3

3

The Basics: An Overview

- **Chambers of Commerce (COC):**
 - Membership Based
 - Directly Supports Member Businesses/Organizations
 - Acts as The Connector
 - Supports Economic Development, Tourism, Workforce Development
 - Advocates/Lobbies directly
 - Has "Flexibility"
- **Economic Development Council (EDC):**
 - Is the "Associate Development Organization (ADO)"
 - Can be independent or combined with Chamber/Tourism Bureau
 - Has reporting requirements
 - Works directly with community development stakeholders both public and private
 - Supports Development Projects and Business Development.
- **Tourism Bureaus and Visitor Authorities:**
 - "Destination Marketing Organization (DMO)"
 - In depth research and reporting structured
 - Markets a destination cohesively on a larger / global scale on behalf of all visitor facing entities
 - Advocates for tourism related policies and initiatives

4

4



Our Mission:

Empowering Pacific County through economic vitality, the Willapa Harbor Chamber of Commerce is dedicated to fostering growth and prosperity. We strive to **Connect** businesses and community members, **Convene** diverse stakeholders to collaborate, and **Create** opportunities for innovation and success. Together, we build a vibrant and resilient community that thrives on collaboration, inclusivity, and the spirit of entrepreneurship.

Learn More: <https://willapaharbor.org/>

5



Greater Grays Harbor (COC & EDC)

GGHI serves a dual role in the community:

- **Regional Chamber of Commerce** for Grays Harbor, offering support and resources to local businesses.
- **Economic Development Organization**, working closely with businesses, cities, and governmental agencies to foster economic growth and development.

Our Mission

- Greater Grays Harbor, Inc. (GGHI) is dedicated to building and strengthening business and industry throughout our region. We aim to create a prosperous community by collaborating with various organizations to implement initiatives that maintain, expand, and create economic opportunities.

To Learn More: <https://graysharbor.org/>

6



Pacific County Tourism Bureau (DMO)

The Pacific County Tourism Bureau's (PCTB), dba Visit Long Beach Peninsula's primary mission is to grow Pacific County through sustainable destination marketing, and acting as the leader for all tourism driven marketing efforts on behalf of our community and visitors alike.

Our vision is to be a favorite year-round Pacific Northwest destination for regional and global visitors by promoting authentic experiences, protecting and preserving natural resources and heritage, and creating an environment where everyone is welcomed and encouraged to travel.

To Learn More: <https://www.visitlongbeachpeninsula.com/>

7

Questions?

8

8

Thank
you

Jovon Vaughn

Executive Director

Willapa Harbor Chamber of Commerce

Office: 360-942-5419 or Cell: 206-620-4448

Email: info@willapaharbor.org

Jon Martin

Interim CEO, Greater Grays Harbor, Inc.

(O) 360-532-7888

(C) 360-209-2070

Email: jmartin@graysharbor.org

Katja Spitz, CTA

Executive Director

Long Beach Peninsula Visitors Bureau

O: (360) 642 – 2400

Email: kspitz@visitlbp.com