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Introductions

Bill White

- ▶ Regional Transportation Manager, Ardurra
- ▶ Expertise
- ▶ Funding

Annalisa Noble

- ▶ Funding Specialist Lead, Ardurra
- ▶ The A-Team
- ▶ Expertise
- ▶ Funding

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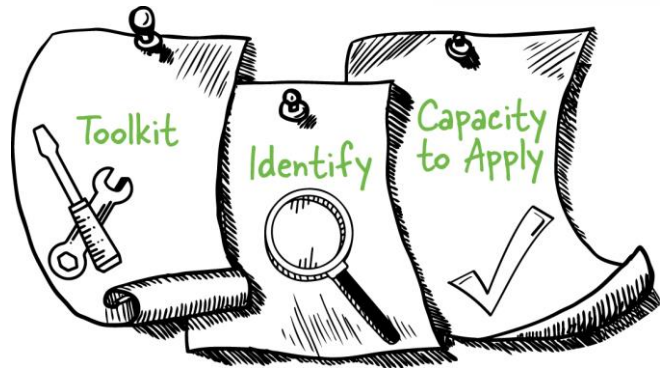
Goals for Our Time Today

- ▶ Explore the 3 main phases of funding
- ▶ Share insider tips and case studies
- ▶ Provide inspiration and starter kit

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Get Ready!

- 1 Project Outline
- 2 Key Partners
- 3 Capacity



#1 Finding Grants – Where to Look?



FUN in Funding - Winning Grants

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Storytime:
Case Study

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#2 Create a Funding Plan

Project Outline

Research

Funding Plan (Funding Matrix)

Calendar

Matching Funds

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Storytime: Case Study



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#3 Writing a Grant



- Read
 - ▶ Read the Guidelines
- Prepare
 - ▶ Prepare Narrative Outline
- Check-ins
 - ▶ Grant Team + Regular Check-ins
- Write
 - ▶ Write a Compelling Narrative
- Review
 - ▶ Review, Edit, Rinse, Repeat


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Storytime: Case Study



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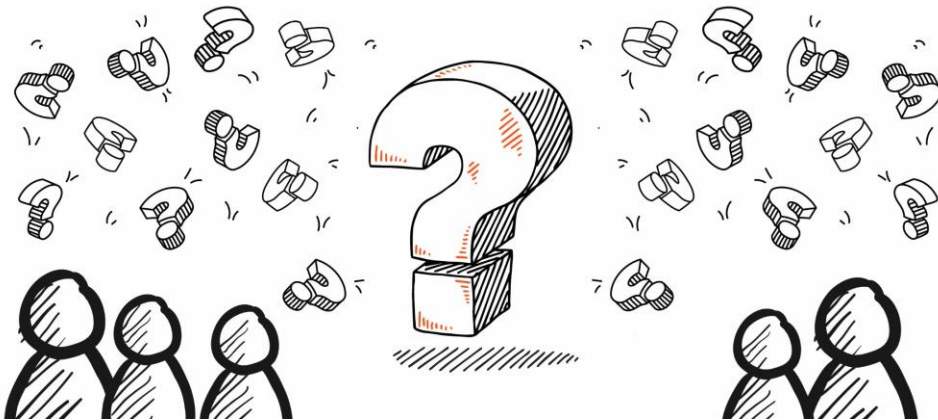
Final Tips



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Questions?



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Contact Information



ANNALISA NOBLE
Funding Specialist Lead

✓ O: 509.319.2580
M: 509.999.6323
✉ anoble@ardurra.com
📍 1717 South Rustle Street, Suite 201
Spokane, WA 99224



BILL WHITE
Spokane Office Manager/
NW Transportation Planning Manager

✓ O: 509.319.2580
M: 509.991.8684
✉ bwhite@ardurra.com
📍 1717 South Rustle Street, Suite 201
Spokane, WA 99224

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