

# Washington State Road Usage Charge Assessment



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#### The Problem

**WA RUC** 

Taxing fuel is no longer a reliable, equitable source of funding

### Two Cars and Two Very Different Fuel Taxes

#### **2009 TOYOTA CAMRY**

#### **2023 TOYOTA CAMRY HYBRID**



25 MPG \$198 State fuel tax paid



52 MPG \$95 State fuel tax paid

(in addition to \$75 hybrid fee)



# Electric Vehicle Adoption is Accelerating Nationally and in Washington



Washington ranks 2<sup>nd</sup>
nationally (behind California)
in EV market share



19% of new vehicles registered in 2023 in Washington were electric or plug-in hybrid electric vehicles (PHEVs)

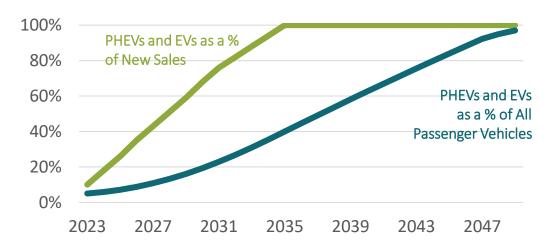


1 in 5 new cars sold is an EV or PHEV

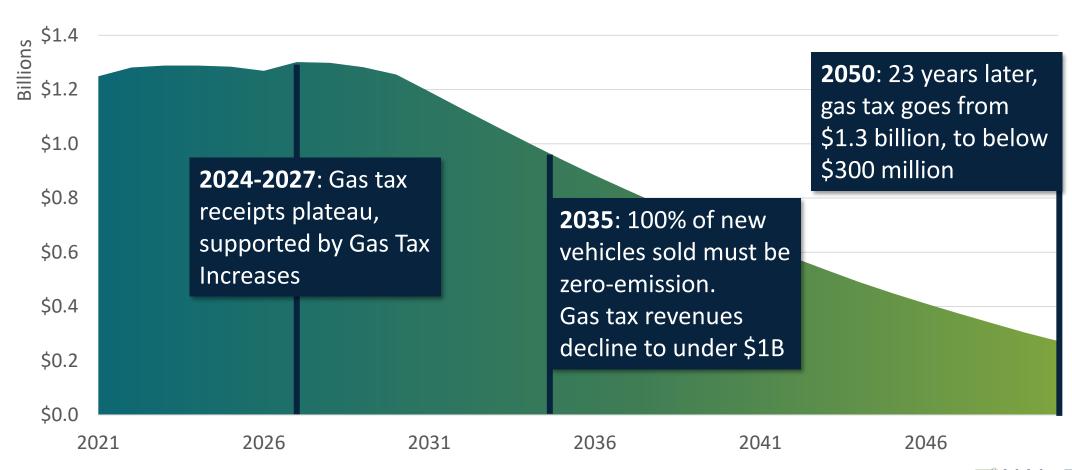


100% of **new car** sales by 2035 must be zero-emission

Washington State implementing Clean-Cars II requirements that 100% of new vehicle sales by 2035 be EVs or PHEVs. It will take another 20+ years for the entire on-road fleet to reach 100% EV or PHEV

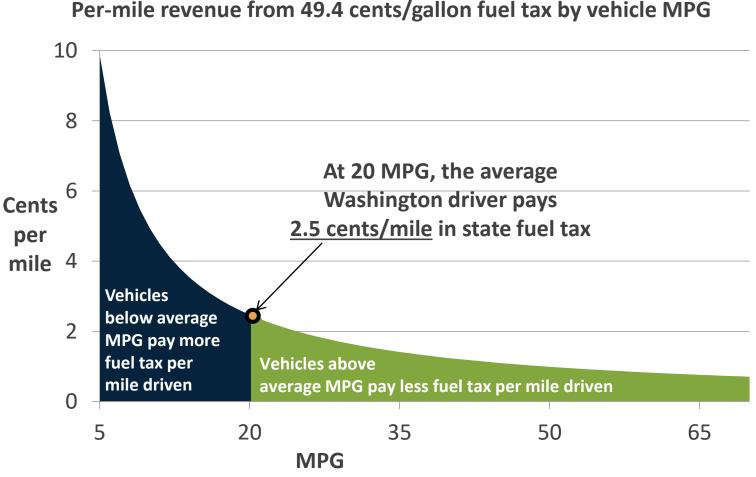


### Gasoline Tax Revenues Decline as Fuel Efficiency Grows



### Taxing Gallons Has Fairness & Equity Challenges

- The gas tax is fair because it is based on a simple principle: user pays, user benefits.
- As vehicles become more fuel efficient and alternative fuels emerge, this principle is shifting to a "some users pay/all users benefit."
- RUC returns us to the user pay, user benefits principle.



# **Key Findings Cost Impact to Taxpayers**

**WA RUC** 

Drivers would pay RUC OR Gas tax – not both

### RUC Charges Will Not Be on Top of The Gas Tax

#### Gas taxes paid will be treated as a prepayment or credit towards RUC charges:



The amount of fuel tax a driver pays can be directly measured or estimated using miles driven and EPA fuel economy ratings.



### Other benefits of leaving the gas tax in place:



Supports seamless interstate travel. NOTE: Only 5-8% of total VMT is attributable to out-of-state drivers.



Enables small, incremental payments (gas tax paid at the pump) toward RUC for gas cars.



Serves as a natural backstop against tax evasion.



Ensures Washington state can meet its legal requirements for outstanding bonds.



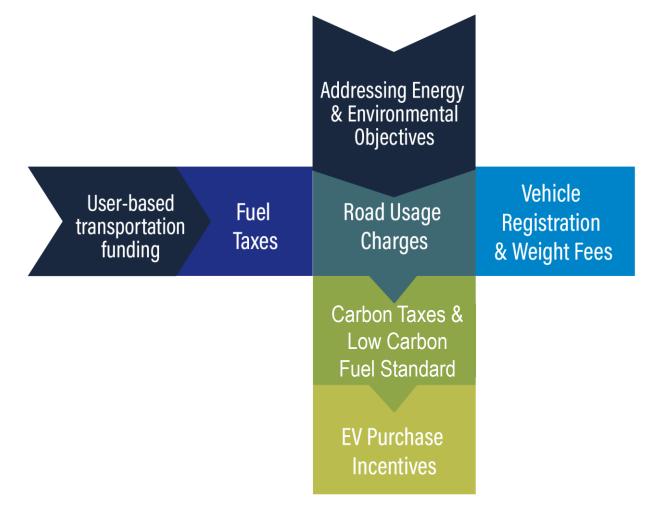
# **Key Findings Impacts to EV Adoption & Climate Goals**

**WA RUC** 

RUC supports the transition to EVs & alternative fuels

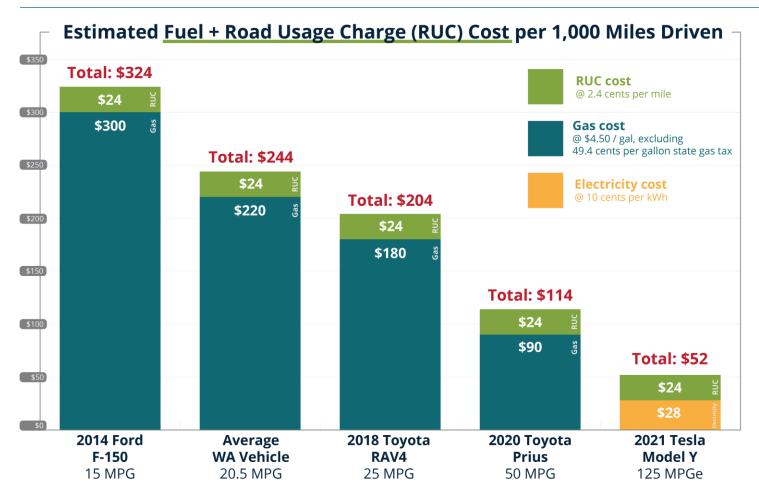
### RUC Harmonizes Funding and Climate Goals

- Removes the need to rely on the consumption of fossil fuels to fund our transportation system.
- RUC is an alternative to current flat registration fees for EVs and hybrids (\$225 and \$75 respectively).
- Provides sustainable funding for infrastructure that will be used increasingly by highly fuel-efficient and alternatively fueled vehicles.





# EVs Maintain Overall Operating Cost Advantage in a RUC System



- EV drivers maintain a significant operating cost advantage under RUC, compared to gaspowered vehicles, given fuel costs remain a significant cost.
- Under a future RUC system, participating EVs & hybrids would not pay the current flat annual registration fees.

(EVs = \$225; hybrids = \$75)

While RUC does result in drivers of fuel efficient vehicles paying a little more in taxes for transportation as compared to the gas tax, the overall cost advantage of owning a fuel efficient, hybrid, or EV remains significant. For example, under RUC, owners of a Prius will pay \$210 per month less than the Ford pickup truck driver.



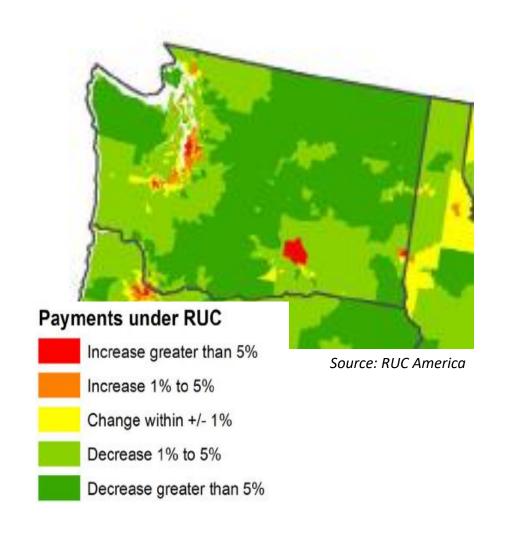
# **Key Findings Impact to Rural, Long-Distance & Low-Income Drivers**

**MWA RUC** 

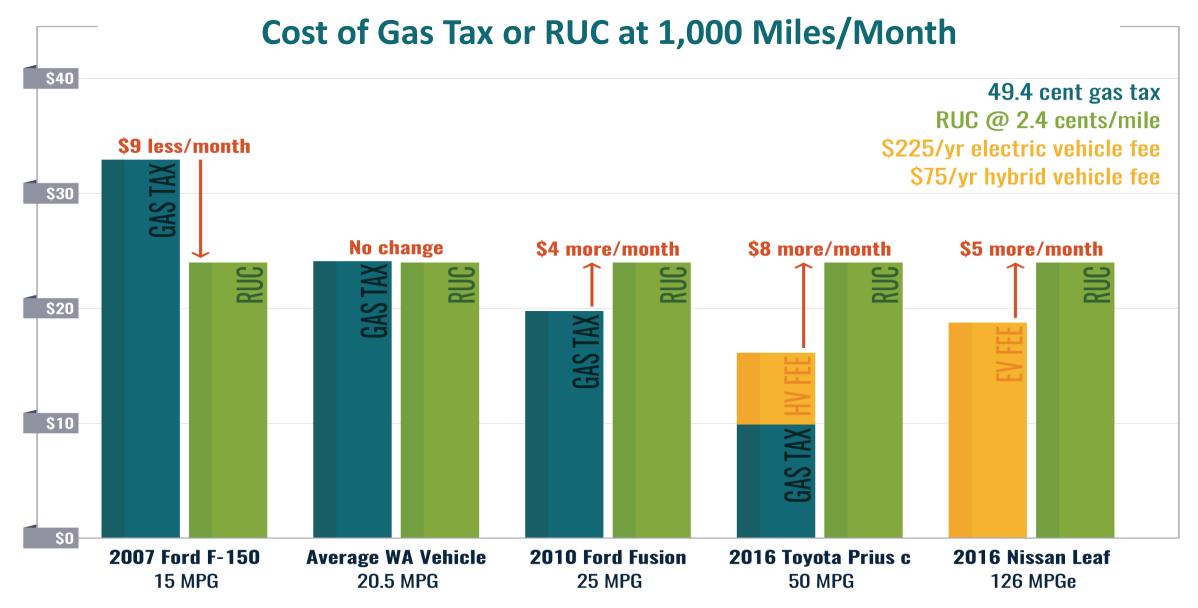
What you drive, not how far you drive determines the impact of RUC relative to gas taxes

### Rural, Long-Distance Drivers & Low-Income Drivers Will Pay Less Under RUC

- Residents in rural and lower-income areas tend to own vehicles with lower fuelefficiency (low MPG) on average.
- Lower MPG = higher costs for fuel and fuel tax.
- Rather than paying as much as 4 to 6 cents per mile today under the state gas tax, drivers of low MPG vehicles would pay less under a flat RUC rate of 2.5 cents per mile.



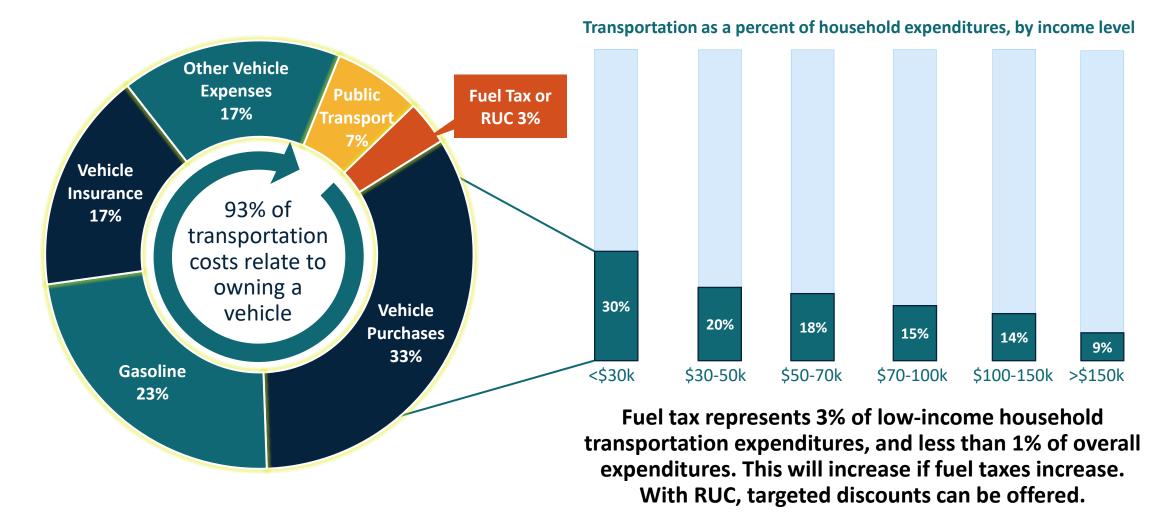




What you drive will determine the cost impact of RUC:

- · Less fuel efficient vehicles will see a decrease in the amount of taxes paid
- · More fuel efficient vehicles will see an increase in the amount of taxes paid
- The total effect is that all drivers pay the same rate to use the roads—regardless of their vehicle's MPG

## Transportation Taxes Are a Small Proportion of Household Costs



# **Key Findings Impact to Privacy**

**WA RUC** 

It starts with system design, user choice, and legal protections

# RUC Does Not Require GPS Technology – Privacy Can be Protected



The only new piece of information needed for RUC that the state Department of Licensing does not already collect is total miles driven.



Drivers would decide how to report their miles, including whether to use location services.



RUC enabling law can include provisions to protect privacy, drawing on the Commission's model policy.



Any mileage reporting method that uses location services is strictly for the convenience of the driver (e.g., to automatically deduct out-of-state and off-road miles).



### Drivers Pick How they Want to Report Miles



#### **Odometer Reading** (28% in pilot)

- Post-pay for miles reported quarterly
- Report miles either electronically or in person



### MileMapper Smartphone App – GPS on/off (14% in pilot)

- Navigational GPS can be turned on/off
- Available only on iPhone iOS
- Records miles using a smartphone
- Works with all vehicles



#### Mileage Permit (1% in pilot)

- Pre-select a block of miles (1,000, 5,000, 10,000)
- Report odometer either electronically or in person every three months
- Obtain additional miles as needed to keep mileage permit valid



#### Plug-in Devices - With Or Without GPS (56% in pilot – 19% w/o GPS/ 37% w/GPS)

- Automated mileage meter with GPS and non-GPS options
- Plugs into OBD-II ports in vehicles
   1996 or newer
- GPS-enabled devices automatically deduct out-of-state miles

**Low-Tech** 

**High-Tech** 



# **Key Findings RUC Enrollment Pilot & Survey**

**MWA RUC** 

Driver's experienced signing up for RUC for the first time and learned about personal impacts

# Online Enrollment, Reporting, and Payment Simulation – Results

#### **SIMULATION**

Participants engage with an online simulated RUC payment platform





#### **SURVEY**

Simulator participants provide feedback on their experiences and opinions





1,145 Participants



5 min. 20 sec. to enroll



\$29.64 Ave. RUC Owed **70%** 

Were very satisfied with the payment & reporting process

85%

Said no steps were difficult to complete

56%

Took less than 5 minutes to complete process

20

15



### Findings from Participant Surveys



Most **supported** a transition to RUC



Most wanted to self-report mileage



Most did not want flexible payments, but those who did tended to have lower household incomes



Most believed in the importance of claiming exempt out-ofstate and off-road miles

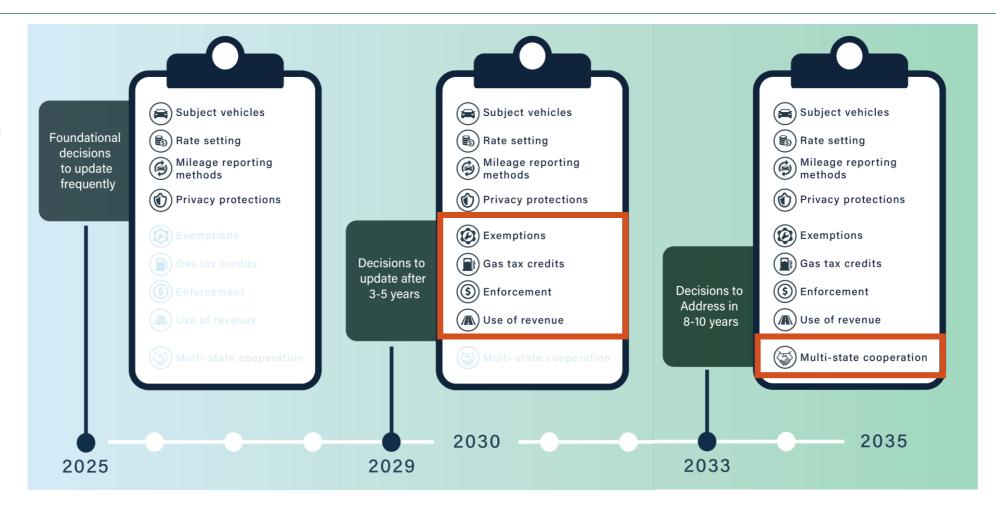
### **RUC** in Washington – The Transition

**MWA RUC** 

Moving from the gas tax to RUC will be like turning a dial – rather than flipping a switch

#### Decision Points for a Transition

- Key milestone
   decisions are
   indicated here as an
   illustration of how a
   RUC transition
   could advance.
   (Legislative proposals
   may differ).
- Key decisions would need to be updated and revisited periodically.





# DRAFT Guiding Principles for 2025 Road Usage Charge Legislation

#### **Overall objective:**

Generate sustainable, long-term revenue for transportation

- 1. Fairness: Ensure drivers pay for their usage of public roads.
- 2. Privacy: Establish legislation that protects driver privacy and their data.
- 3. Reporting: Provide convenient reporting options for drivers.
- 4. Transition: Structure a mileage-based program that is implemented in stages to allow for effective operations that also encourages consumer participation.

#### THANK YOU!

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Consultant support provided by:











Forward Drive final report available at waroadusagecharge.org

