

**A Small-town Mayor's Perspective on Managing through an Emergency**

Lessons learned following the Town of Twisp's 3 federally-declared wildfire disasters

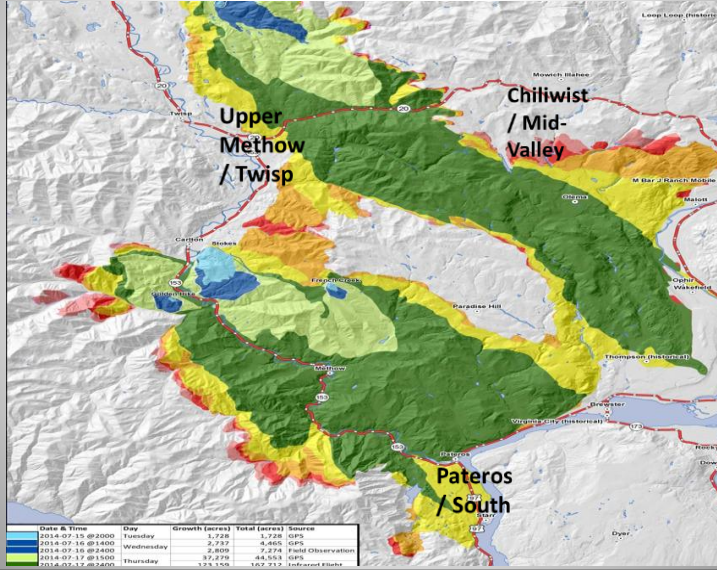


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# 2014 CARLTON COMPLEX



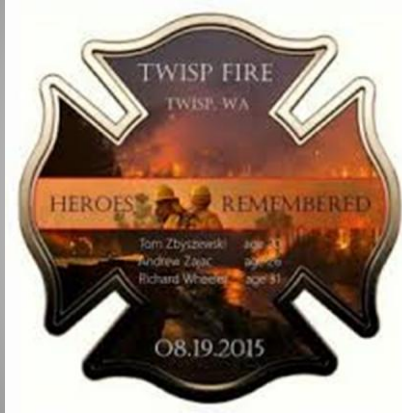
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# MASS BREAKDOWN



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# 2015 TWISP RIVER FIRE



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# EMERGENCY EVACUATION



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# INTEROPERABILITY CHALLENGES



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Lesson #1

## COLLABORATE

Pre-Emergency:

Establish an Emergency Response Plan with identified core team, duties and responsibilities

During:

Implement the Plan and amend/expand, as needed;  
Initiate Long-term Recovery

Post-Emergency:

Coordinate Community AAR / requests



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Lesson #2

## COMMUNICATE & CONTROL THE MESSAGE

- **Be Relevant** (what)
- **Establish a communication system** of trusted channels (who)
- **Be Timely** (when)



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Lesson #3

## DELEGATE

(managing what YOU can and must do)

- **Prioritize**  
(immediate needs)
- **Work as a team**  
(delegate & appreciate)
- **Look ahead**  
(mitigate & prep)



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## Best Practice Tip: HAVE CLEAR 'ASKS'

(OF YOUR TEAM, COMMUNITY, PARTNERS, LEGISLATORS)



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Questions?