

Certificate of Municipal Leadership

Certificate of Municipal Leadership program

AWC's Certificate of Municipal Leadership (CML) program recognizes mayors and councilmembers for accomplishing training in five core areas. The trainings offered by AWC provide city elected officials with the knowledge they need to effectively operate within the law, plan for the future, secure and manage funds, foster strong relationships, and work to build more equitable communities.

Elected officials are automatically enrolled in the CML program, earning credits as they attend AWC workshops and conferences. AWC tracks credits, which can be viewed on AWC's website.

When you meet the CML or Advanced CML requirements, you will receive your certificate and be recognized in our CityVoice newsletter and at AWC's Annual Conference. You may also request a CML logo for use on your business cards, website, and social media.

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To receive the Certificate of Municipal Leadership, you must earn 30 CML credits and complete at least one training in each of the five areas below. A minimum of 5 credits in each competency area is recommended.

AWC offers many ways to earn CML credits throughout the year. You can attend live events or webinars, learn on your own schedule through eLearnings, or explore sessions across all competency areas at AWC's Annual Conference.

AWC's CML program recognizes mayors and councilmembers for accomplishing training in five competency areas:

- Roles, responsibilities, and legal requirements
- Effective local leadership
- Community planning and development
- Public sector resource management
- Diversity, equity, inclusion, and belonging

Advanced Certificate of Municipal Leadership

The Advanced Certificate of Municipal Leadership recognizes mayors and councilmembers who continue to strive for excellence by attending conferences and trainings, serving their community, and further developing their leadership skills.

City elected officials receive the Advanced Certificate of Municipal Leadership after they earn an additional 30 CML credits (including at least one in the DEI competency area) and demonstrate a minimum of six months of community service completed within the last five years. Advanced CML credits can be earned by participating in:

- AWC CML workshops and conferences
- National League of Cities conferences
- Non-AWC workshops Up to 15 credits can be earned from non-AWC workshops with a direct city focus

Examples of accepted community service include:

- Board or committee positions with AWC, National League of Cities, or community organizations
- · Service on statewide commissions, committees, councils, and task forces
- Leadership on projects such as fundraising efforts, campaigns, and major events

Check AWC's website for more trainings and workshops offered throughout the year.



Contact:

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