



Certificate of Municipal Leadership

Certificate of Municipal Leadership program

AWC's Certificate of Municipal Leadership (CML) program recognizes mayors and councilmembers for accomplishing training in four core areas. The trainings offered by AWC provide city elected officials with the knowledge they need to effectively operate within the law, plan for the future, secure and manage funds, and foster community and staff relationships.

Elected officials are automatically enrolled in the CML program, earning credits as they attend AWC workshops and conferences. AWC tracks credits, which can be viewed on AWC's website.

When you meet the core or advanced certificate requirements, you will receive your certificate and will be recognized in our electronic newsletter *CityVoice*, and at the AWC Annual Conference. You may also request a CML or Advanced CML logo for use on your business cards, your website, and social media.

Your training achievements are recognized at the following two levels:

- Certificate of Municipal Leadership
- Advanced Certificate of Municipal Leadership

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To receive the Certificate of Municipal Leadership, you must earn 30 CML credits and attend at least one workshop in each of the four areas below. A minimum of 5 credits in each core area is recommended.

AWC offers a range of trainings throughout the year that fall under the core areas. You can attend the individual trainings below or take courses across all core areas at the Annual Conference.

Roles, responsibilities, and legal requirements

- Elected Officials Essentials Workshop
- Mayor as CEO

Public sector resource management

- Municipal Budgeting & Fiscal Management Workshop

Community planning and development

- Short Course on Local Planning – Department of Commerce
- Infrastructure Assistance Coordinating Council Conference

Effective local leadership

- City Action Days
- Mayors Exchange
- Cities on Tap

Advanced Certificate of Municipal Leadership

The Advanced Certificate of Municipal Leadership recognizes mayors and councilmembers who continue to strive for excellence by attending conferences and trainings, serving their community, and further developing their leadership skills.

City elected officials receive the Advanced Certificate of Municipal Leadership after they earn an additional 30 CML credits and demonstrate a minimum of six months community service, completed within the last five years. You can find the form to submit your community service on AWC's website.

Credits toward the Advanced Certificate of Municipal Leadership can be earned by participating in:

- AWC CML workshops and conferences
- National League of Cities conferences
- Non-AWC workshops – 15 credits maximum can be obtained from non-AWC workshops with a direct city focus

Accepted examples of community service include:

- Board or committee positions with AWC or the National League of Cities
- Board or committee chair positions with community organizations
- Service on statewide commissions, committees, councils, and task forces
- Leadership on projects such as fundraising efforts, campaigns, and major events

Check AWC's website for more onsite and online trainings offered all year.

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